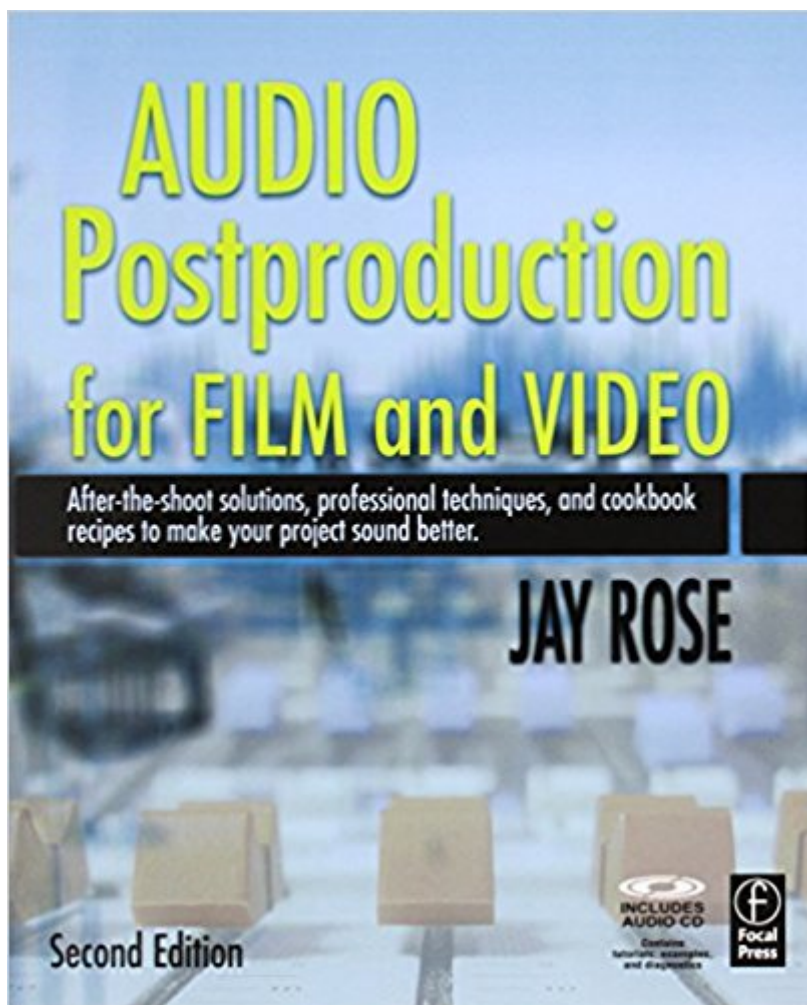


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# Audio Postproduction For Film And Video: After-the-Shoot Solutions, Professional Techniques, and Cookbook Recipes To Make Your Project Sound Better (DV Expert Series)





## Synopsis

The Below format is regarding the CDNOTE:A file with the extension .cda is a small (44 byte) stub file generated by Microsoft Windows for each audio track on a standard "Red Book" CD-DA format audio CD as defined by the Table of Contents (ToC) (within the lead-in's subcode). These files are shown in the directory for the CD being viewed in the format Track.cda, where ## is the number of each individual track. The .cda files do not contain the actual PCM sound wave data, but instead tell where on the disc each track starts and stops. If the file is "copied" from the CD to a computer, it cannot be used on its own because it is only a shortcut to part of the disc. However, some audio editing and CD creation programs will, from the user's perspective, load .cda files as though they are actual audio data files, and allow the user to listen to them. This should not be confused with the tracks actually containing the audio data on the CD.

New to this edition:

- \* Learn how many Hollywood techniques--previously impractical on video--can help solve problems on smaller productions\*
- Expanded cookbook recipes section\*
- Technically updated throughout

Make your soundtracks as good as your pictures with this compendium of professional audio techniques that can be adapted to desktop post. Specializing in sound after the shoot, this book features many practical examples, cookbook recipes, and tutorials. Audio theory, when necessary, is presented in plain English with plenty of visual analogies. FAQs, full explanations, and from-the-trenches tips address the complete range of processes from wiring and hardware to testing the final mix. The one-hour audio CD features platform-independent diagnostics, demonstrations, and tutorial tracks. Novices will learn how to improve their soundtrack--even after the actors have gone home. Experienced producers will learn how to solve technical and creative problems quickly. You'll get recipes and step-by-step instructions on how to:

- \* build an efficient and reliable audio post setup\*
- plan and budget a good soundtrack\*
- get sound into your NLE without losing quality or sync\*
- edit voices and music\*
- record Foley and ADR\*
- find music and use it effectively\*
- find and create your own sound effects\*
- shape sounds with equalization, reverb, noise reduction, and more\*
- produce the final mix\*
- test the final product for various media

Please visit the author's website for additional resources:

<http://www.dplay.com/book/app2e/>

## Book Information

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## Customer Reviews

"Topics are not shortchanged... The chapter on dialogue editing alone is worth the price of the book."--S.D. Katz, millimeter magazine "The book's audio CD ... is a valuable collection of sounds and tutorials that are expertly coordinated with the book's text."--Michael Pastore, Epublishers Weekly

New to this edition:\* Learn how many Hollywood techniques--previously impractical on video--can help solve problems on smaller productions\* Expanded cookbook recipes section\* Technically updated throughoutMake your soundtracks as good as your pictures with this compendium of professional audio techniques that can be adapted to desktop post. Specializing in sound after the shoot, this book features many practical examples, cookbook recipes, and tutorials. Audio theory, when necessary, is presented in plain English with plenty of visual analogies.FAQs, full explanations, and from-the-trenches tips address the complete range of processes from wiring and hardware to testing the final mix. The one-hour audio CD features platform-independent diagnostics, demonstrations, and tutorial tracks. Novices will learn how to improve their soundtrack--even after the actors have gone home. Experienced producers will learn how to solve technical and creative problems quickly.You'll get recipes and step-by-step instructions on how to:\* build an efficient and reliable audio post setup\* plan and budget a good soundtrack\* get sound into your NLE without losing quality or sync\* edit voices and music\* record Foley and ADR\* find music and use it effectively\* find and create your own sound effects\* shape sounds with equalization, reverb, noise reduction, and more\* produce the final mix\* test the final product for various media

In this book, Jay Rose does an excellent and thorough job of describing Post Production

considerations and workflow to prepare audio for Film and Video. What I like about Jay's writing style, is that he really is mentoring the reader. The reader gets the feeling that Jay wants you to understand the workflow and why certain tools and work flow approaches are more appropriate for a given situation. A CD with pre and post processed audio is provided with the book. If you really want to get the most out of Jay's books, you will work along through the exercises on the CD using your DAW. He will start with a problem clip and go on to process it in several different forms. If you can work through and eventually duplicate his processing techniques and resulting sound, you will come away with an excellent understanding and feel for the concepts he describes. This book is really the second in a series of two. You should really start with "Producing Great Sound for Film and Video", also by Jay Rose and follow on with this book. Both books are now on my shelf as serious references and highly recommend working through both of them. Each book contains an audio CD as well.

I recently started a "Sound for Picture" course, the class has no text book, but my instructor recommended this book to me. I am extremely satisfied. I also got "Producing Great Sound for Film and Video, Third Edition (DV Expert Series)" and wish that I had that book when I had taken my video production class. I'm recommending both of these books to all of my fellow students. I do wish that the kindle version came with a download of the CD. Other training books I've gotten from Apple, Avid, Adobe, and even other books from Focal Press have had some method to download the Audio CD or additional content. I'm certain it would amount to a unique random code generated and published into the electronic version. Couple that to a website allowing the purchaser to download the Audio CD with a valid code. could support this easily, or the publishing house. The books are incredible even without the CD however. Jay Rose has a firm grasp on the science of sound and explains it easily and simply. If there were a means to get the CD downloaded then I would give these books a sixth star.

I purchased this book as required for my college audio class. Unfortunately the enclosed CD is un-readable!! Of course the book references files to play back as part of the lesson material, and as examples/reference to understanding the material. As it turns out - others in my class also have had the same experience of a BAD or UNREADABLE CDs. I will be contacting the Publisher to request a replacement disk ASAP. A BAD disk makes it real hard to understand what the author is discussing since he uses the audio examples to illustrate his material.

Let's face it, you can have the best video in the world but if the audio is awful everyone will cringe. I bought this after reading a copy of the Author's other book *Producing Great Sound for Film and Video, Third Edition (DV Expert Series)* and attending a conference where he taught a session. The Author, Jay Rose, is a guru on the subject and best of all he loves to share his knowledge. The book is technical in nature and I love technical subjects. However, Jay Rose writes in a style that is easy to read. The author states that he wrote the book with students and beginners in mind. Although the book mainly focuses on post production it does cover basic audio information. For one example, there is a discussion of what digital means versus analog. Although I studied video and audio production in college, I believe anyone could learn a lot from this book with no background in audio. The book includes a CD with clips so that you get a greater understanding of the material. After reading the book you will have the knowledge it takes to fix many goofs made during production and you will be wise so that you don't make them again. The book is not software or computer platform specific and you will learn editing techniques that will help you no matter what you use in the future. I recommend this book for anyone wanting to understand audio, editing audio, and to have better productions.

I teach out of this book. it's a bit cumbersome for junior college. I only teach certain part out of it. not very useful for following along with lesson plans

Most books on Audio Post are practically useless. Some of them amount to no more than a rambling collection of memoirs. Others just discuss basic job descriptions. Occasionally, you'll find a book that gets into more technical details, but mostly reads like a how-to manual on Pro Tools. This book is the most refreshing and informative book I have found yet. Not only does Mr. Rose get into great detail about specific techniques, but he does it in a non-application specific way. It doesn't matter if you use Pro Tools, Nuendo, Logic, or even a hardware based audio system. His tips transcend each platform and teach you how to really get something done. (as it should be) So if you already know what a compressor, eq, etc is and how to use them, and you want to read about some suggestions on new ways HOW to apply them- get this book. Ever after 10 years, I learned some new stuff. (and was reminded of things I forgot!)

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